

# SCHOOL OF EDUCATION, HUMANITIES AND BUSINESS

## BUSINESS UNITS TEXTBOOK LIST - SEMESTER 2. 2021



Students are advised to order textbooks in time for delivery for the beginning of semester.

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Texts may be available direct from the publisher.

UNIT	REQUIRED TEXTS
<b>BZ103 Introduction to Marketing</b>	Armstrong, G, Adam, S, Denize, S, Volkov, M and Kotler, P. (2021). <i>Principles of Marketing 8e</i> . (8th ed.). Pearson Australia, Melbourne. ISBN 9781488626203
<b>BZ104 Economics</b>	Layton, A., Robinson, T., & Tucker, I. B. (2019). <i>Economics for today: Sixth Asia Pacific edition</i> . (6th ed.). South Melbourne, VIC: Cengage Learning. ISBN 9780170410830
<b>BZ106 Information Systems and Technology for Business</b>	Nil.
<b>BZ195 Undergraduate Independent Study I</b>	Nil.
<b>BZ202 Financial Management</b>	Ross, S. , Trayler, R., Bird, R., Westerfield, R., & Jordan (2019). <i>Essentials of corporate finance</i> . (5th Ed.) North Ryde, NSW: McGraw-Hill. ISBN 9781760423629 or Ebook version ISBN 9781760423612
<b>BZ203 Business Law</b>	Gibson, A. (2020). <i>Business law</i> . (11th ed.). Melbourne, VIC: Pearson. ISBN 9781488620737
<b>BZ232 Leadership in Organisations</b>	Northouse, P. (2022). <i>Leadership: Theory and practice</i> . (9th ed.). Thousand Oaks, CA: Sage. ISBN 9781544397566
<b>BZ252 Marketing Communication</b>	Belch, G., Belch, M., Kerr, G., & Powell, I. (2020). <i>Advertising: An Integrated Marketing Communication Perspective</i> . (4th ed.), Sydney, NSW: McGraw-Hill. ISBN 9781760422400 or 9781760422998 or eBook - ISBN 9781760422417
<b>BZ295 Undergraduate Independent Study II</b>	Nil.

<b>BZ309</b>	<b>Work integrated learning (Internship/Project)</b>	Nil.
<b>BZ310</b>	<b>Business Planning</b>	Birt, I. (2016). <i>Writing your plan for small business success</i> . (6th ed.). Crows Nest, NSW: Allen & Unwin. ISBN 9781760293321
<b>BZ311</b>	<b>Tax Law and Practice</b>	CCH Australia Limited. (2021). <i>Australian master tax guide 2021</i> . (68th ed.). Sydney, NSW: CCH Australia Ltd. ISBN 9781922347701.
<b>BZ312</b>	<b>Auditing</b>	Gay, G., & Simnett, R. (2018). <i>Auditing and assurance services in Australia</i> . (7th ed.). North Ryde, NSW: McGraw Hill. ISBN 9781760421977
<b>BZ313</b>	<b>Law of Corporations</b>	Lipton, P., Herzberg, A. & Welsh, M. (2020). <i>Understanding company law</i> . (20th ed.). Pyrmont, NSW: Thomson Reuters. ISBN 9780455243627  Corporations Act 2001 (Cth). <a href="https://www.legislation.gov.au/Details/C2017C00328">https://www.legislation.gov.au/Details/C2017C00328</a> <b>OR</b>  Baxt, R. & Finnane, E. (2021). <i>Corporations Legislation 2021</i> . (20 <sup>th</sup> ed.). Australia: Law Book Co of Australasia. ISBN 9780455501932
<b>BZ343</b>	<b>Strategic Planning and Management</b>	Hooley, G., Piercy, N. F., & Nicoulaud, B. & Rudd, J. (2020). <i>Marketing strategy &amp; competitive positioning</i> . (7th ed.). Essex, UK: Pearson Education Limited. ISBN 9781292276540 or eBook 9781292276557
<b>BZ352</b>	<b>Event Management</b>	Van der Wagen, L., & White, L. (2018). <i>Event management : for tourism, cultural, business and sporting events</i> . (5th ed.). South Melbourne, VIC: Cengage Learning Australia. ISBN 9780170394451
<b>BZ395</b>	<b>Undergraduate Independent Study III</b>	Nil.
<b>BZ503 (SP4)</b>	<b>Worldview and Organisational Leadership</b>	Harris, B. (2015). <i>The big picture: Building blocks of a Christian worldview</i> . West Ryde, NSW: Paternoster. ISBN 9781842278567  <i>Note: This text is available through the CHC Library as an eBook and students need not purchase unless they want their own copy.</i>
<b>BZ510 (SP4)</b>	<b>Financial Management</b>	Hancock, P., Robinson, P., and Bazley, M. J. (2019). <i>Hancock, P., Robinson, P., and Bazley, M. J. (2019). Contemporary accounting a strategic approach for users</i> . (10th ed.). China: Cengage Learning. ISBN 9780170425247
<b>BZ678 (SP4)</b>	<b>Business Process Management</b>	Nil.
<b>BZ696 (SP4)</b>	<b>Research Project Design</b>	Wilson, J. (2014). <i>Essentials of business research: A guide to doing your research project</i> . (2nd Revised ed.). London: Sage Publications. ISBN 9781446257333(pbk)  Punch, K. F. (2014). <i>Introduction to social research: quantitative and qualitative approaches</i> . (3rd ed.). SAGE: Thousand Oaks

<b>BZ532</b> <b>(SP5)</b>	<b>Human Resource Management</b>	Nankervis, A., Baird, M., Coffey, J. & Shields, J. (2019). <i>Human resource management: Strategy &amp; practice</i> . (10th Asia-Pacific ed.). South Melbourne, VIC: Cengage Learning. ISBN 9780170421843.
<b>BZ542</b> <b>(SP5)</b>	<b>Leadership and Change</b>	Ladkin, D. (2020). <i>Rethinking Leadership: A new look at old leadership questions</i> . (2nd ed.). Cheltenham: Edward Elgar Publications. ISBN:9781788119313 or Ebook ISBN: 9781788119320.
<b>BZ679</b> <b>(SP5)</b>	<b>Strategic Management</b>	Hubbard, G, Rice, J, Galvin, P. (2018). <i>Strategic Management: Thinking, analysis, action</i> . (6 <sup>th</sup> ed.). Pearson Australia, Melbourne. ISBN 9781488617348
<b>BZ697</b> <b>(SP5)</b>	<b>Extended Research Project</b>	Wilson, J. (2014). <i>Essentials of business research: A guide to doing your research project</i> . (2nd Revised ed.) London: Sage Publications. ISBN9781446257333(pbk)
<b>BZ515</b> <b>(SP6)</b>	<b>Cultivating Sustainable Organisational Cultures</b>	Nil.
<b>BZ577</b> <b>(SP6)</b>	<b>Business Planning for SMEs</b>	Birt, I. (2016). <i>Writing your plan for small business success</i> (6th ed.). Crows Nest, NSW: Allen & Unwin. ISBN 9781760293321
<b>BZ693</b> <b>(SP6)</b>	<b>Capstone Unit</b>	Hisrich, R., Peters, M., & Shepherd, D. (2020). <i>Entrepreneurship</i> . (11th ed.). New York: McGraw Hill.