

School of Business Textbook List

Semester 1, 2024

Students are advised to order textbooks in time for delivery for the beginning of semester.

CHC suggests the following suppliers:

- [American Bookstore](#)
- [Amazon](#)
- [Booktopia](#)
- [The Book Depository](#)
- [The Co-op Bookshop](#)
- [Fishpond](#)
- [Koorong](#)
- [Open Leaves](#)
- [Word](#)

Prices may vary from supplier to supplier. Texts may be available direct from the publisher.

UNDERGRADUATE COURSES

UNIT		REQUIRED TEXTS
BZ100	Introduction to Business and Management	Samson, D, Donnet, T, Daft, R 2021, Management, 7th edn, Cengage Learning Australia, South Melbourne, VIC. [eBook NOT available through CHC Library]
BZ101	Business Communication	Marsen, S. (2019). Professional Writing (4th ed.). Red Globe Press. [eBook NOT available through CHC Library]
BZ102	Accounting Principles	Miller-Nobles, TL, Mattison, BL, Matsumara, EM, Best, P, Keene, D, Tan, R, Willett, R, 2021, Financial Accounting, 9th edn, Pearson Australia, Melbourne, Australia [eBook NOT available through CHC Library]
BZ201	Data Analysis	Selvanathan, EA, Selvanathan, S, Keller, G 2021, Business statistics: Abridged - Australia and New Zealand, 8th edn, Cengage Learning, Melbourne, VIC. [eBook NOT available through CHC Library]
BZ211	Financial Accounting	Miller-Nobles, TL, Mattison, BL, Matsumara, EM, Best, P, Keene, D, Tan, R, Willett, R, 2021, Financial Accounting, 9th edn, Pearson Australia, Melbourne, Australia [eBook NOT available through CHC Library]
BZ212	Management Accounting	Horngren, CT, Datar, S, Rajan, M, Maguire, W & Tan, R 2017, Cost accounting: A managerial emphasis, 3rd Australian edn, Pearson Australia, Frenchs Forest, NSW. [eBook NOT available through CHC Library]
BZ213	Company Accounting	Leo, K, Knapp, J, McGowan S, Meng, L & Sweeting, J 2021, Company accounting, 12th edn, John Wiley & Sons, Milton, QLD [[eBook available through CHC Library - single user only]
BZ230	International Business	Cavusgil, ST, Knight, T, Riesenberger, JR 2019, International business: The new realities, 5th edn, Global edn, Pearson Education Limited, Great Britain. [eBook NOT available through CHC Library]

UNIT		REQUIRED TEXTS
BZ251	Consumer Behaviour	Soloman, MR, Russell-Bennett, R & Previte, J, 2019, Consumer Behaviour: Buying, Having, Being, 4th edn, Pearson Australia, Melbourne. [eBook NOT available through CHC Library]
BZ255	Digital and Social Media Marketing	Chaffey, D & Ellis-Chadwick, F 2022, Digital Marketing: Strategy, implementation and practice, 8th edn, Pearson, Melbourne, VIC. [eBook NOT available through CHC Library]
BZ331	Change Management in Organisations	Waddell, D, Creed, A, Cummings, T & Worley, C 2019, Organisational Change Development and Transformation, 7th edn, Cengage Learning, Sydney, NSW. [eBook NOT available through CHC Library]

POSTGRADUATE COURSES

UNIT		REQUIRED TEXTS
BZ531	Economics for Managers	Young, D., Steinberg, R., Emanuele, R., & Simmons, W. (2019). Economics for Nonprofit Managers and Social Entrepreneurs. Cheltenham: Edward Elgar Publishing. [eBook NOT available through CHC Library]
BZ533	Corporate Governance	du Plessis, J.J., Hargovan, A., & Harris, J. (2018). Principles of contemporary corporate governance. (4th ed.). Port Melbourne, VIC: Cambridge University Press. [eBook NOT available through CHC Library]
BZ540	Purpose Driven Business	Van Duzer, J. (2010). Why business matters to God: And what still needs to be fixed. Downers Grove, IL: Inter-Varsity Press. [eBook available through CHC Library – unlimited concurrent users]
BZ542	Leadership and Change	Ladkin, D. (2020). Rethinking Leadership: A new look at old leadership questions. (2nd ed.). Cheltenham: Edward Elgar Publications. [eBook available through CHC Library for 3-concurrent users]
BZ550	Marketing Management and Fundraising	Grewal, D., Levy, M., Mathews, S., Harrigan, P., Bucic, T., Kopanidis, F. (2021). Marketing. (3rd ed.). Australia: McGraw-Hill. [eBook Not available through CHC Library]
BZ690	Research Methods in Business	Clark, T., Foster, L., Sloan, L., & Bryman, A. (2021). Bryman's Social Research Methods (6th ed.). Oxford University. [eBook NOT available through CHC Library]