

# SCHOOL OF SOCIAL SCIENCE & BUSINESS

## TEXTBOOK LIST - SEMESTER 2, 2022



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### BUSINESS – ALL COURSES

UNIT	REQUIRED TEXTS
<b>Undergraduate Studies – Semester 2</b>	
<b>BZ103 Introduction to Marketing</b>	Armstrong, G, Adam, S, Denize, S, Volkov, M and Kotler, P. (2021). <i>Principles of Marketing 8e</i> . (8th ed.). Pearson Australia, Melbourne. <b>ISBN 9781488626203</b>
<b>BZ104 Economics</b>	Layton, A., Robinson, T., & Tucker, I. B. (2019). <i>Economics for today: Sixth Asia Pacific edition</i> . (6th ed.). South Melbourne, VIC: Cengage Learning. <b>ISBN 9780170410830</b>
<b>BZ106 Information Systems and Technology for Business</b>	Nil.
<b>BZ195 Undergraduate Independent Study I</b>	[According to Unit engaged with.]
<b>BZ202 Financial Management</b>	Ross, S. , Trayler, R., Bird, R., Westerfield, R., & Jordan (2019). <i>Essentials of corporate finance</i> . (5th Ed.) North Ryde, NSW: McGraw-Hill. <b>ISBN 9781760423629</b> or <b>Ebook ISBN 9781760423612</b>
<b>BZ203 Business Law</b>	Gibson, A. (2020). <i>Business law</i> . (11th ed.). Melbourne, VIC: Pearson. <b>ISBN 9781488620737</b>
<b>BZ232 Leadership in Organisations</b>	Northouse, P. (2022). <i>Leadership: Theory and practice</i> . (9th ed.). Thousand Oaks, CA: Sage. <b>ISBN 9781544397566</b>
<b>BZ252 Marketing Communication</b>	Belch, G., Belch, M., Kerr, G., & Powell, I. (2020). <i>Advertising: An Integrated Marketing Communication Perspective</i> . (4th ed.), Sydney, NSW: McGraw-Hill. <b>ISBN 9781760422400</b> or <b>9781760422998</b> or <b>Ebook ISBN 9781760422417</b>
<b>BZ295 Undergraduate Independent</b>	[According to Unit engaged with.]

<b>Study II</b>		
<b>BZ309</b>	<b>Work integrated learning (Internship/Project)</b>	Nil.
<b>BZ310</b>	<b>Business Planning</b>	Birt, I. (2016). <i>Writing your plan for small business success</i> . (6th ed.). Crows Nest, NSW: Allen & Unwin. <b>ISBN 9781760293321</b>
<b>BZ311</b>	<b>Tax Law and Practice</b>	CCH Australia Limited. (2022). <i>Australian master tax guide 2022</i> . (70th ed.). Sydney, NSW: CCH Australia Ltd. <b>ISBN 9781922509352</b>
<b>BZ312</b>	<b>Auditing</b>	Gay, G., & Simnett, R. (2018). <i>Auditing and assurance services in Australia</i> . (7th ed.). North Ryde, NSW: McGraw Hill. <b>ISBN 9781760421977</b>
<b>BZ313</b>	<b>Law of Corporations</b>	Lipton, P., Herzberg, A. & Welsh, M. (2022). <i>Understanding company law</i> . (21st ed.). Pymont, NSW: Thomson Reuters. <b>ISBN 9780455246277</b>  Corporations Act 2001 (Cth). <a href="https://www.legislation.gov.au/Details/C2017C00328">https://www.legislation.gov.au/Details/C2017C00328</a> <b>OR</b> <b>Harris, J. &amp; Finnane, E.</b> (2022). <i>Corporations Legislation 2022</i> . (21 <sup>st</sup> ed.). Australia: Law Book Co of Australasia. <b>ISBN 9780455502403 is available.</b>
<b>BZ332</b>	<b>Human Resource Management</b>	Nankervis, A., Baird, M., Coffey, J. & Shields, J. (2019). <i>Human resource management: Strategy &amp; practice</i> . (10th Asia-Pacific ed.). South Melbourne, VIC: Cengage Learning. <b>ISBN 9780170421843</b>
<b>BZ343</b>	<b>Strategic Planning and Management</b>	Hooley, G., Piercy, N. F., & Nicoulaud, B. & Rudd, J. (2020). <i>Marketing strategy &amp; competitive positioning</i> . (7th ed.). Essex, UK: Pearson Education Limited. <b>ISBN 9781292276540 or Ebook 9781292276557</b>
<b>BZ351</b>	<b>Market Research &amp; Analysis</b>	Malhotra, N., Birks, D., & Wills, P., (2019). <i>Essentials of Marketing Research</i> . eBook, Melbourne: Pearson Australia. <b>ISBN 9781787644205 (Print [2013] ISBN 9780273724339)</b>
<b>BZ352</b>	<b>Event Management</b>	Van der Wagen, L., & White, L. (2018). <i>Event management : for tourism, cultural, business and sporting events</i> . (5th ed.). South Melbourne, VIC: Cengage Learning Australia. <b>ISBN 9780170394451</b>
<b>BZ395</b>	<b>Undergraduate Independent Study III</b>	[According to Unit engaged with.]
<b>Postgraduate Studies – Study Period 4</b>		
<b>BZ503</b>	<b>Worldview and Organisational Leadership</b>	Harris, B. (2015). <i>The big picture: Building blocks of a Christian worldview</i> . West Ryde, NSW: Paternoster. <b>ISBN 9781842278567</b>  <i>Note:</i> This text is available through the CHC Library as an eBook and students need not purchase unless they want their own copy.
<b>BZ510</b>	<b>Financial Management</b>	Hancock, P., Robinson, P., & Bazley, M. (2020). <i>Contemporary accounting: A strategic approach</i> . (10 <sup>th</sup> ed.). South Melbourne, Victoria: Cengage Learning Australia. <b>ISBN 9780170425247</b>

<b>BZ678</b>	<b>Business Process Management</b>	Nil.
<b>BZ696</b>	<b>Research Project Design</b>	Wilson, J. (2014). <i>Essentials of business research: A guide to doing your research project</i> . (2nd Revised ed.). London: Sage Publications. <b>ISBN 9781446257333</b>  Punch, K. F. (2014). <i>Introduction to social research: quantitative and qualitative approaches</i> . (3rd ed.). SAGE: Thousand Oaks <b>ISBN 9781446240939</b>
<b>Postgraduate Studies – Study Period 5</b>		
<b>BZ532</b>	<b>Human Resource Management</b>	Nankervis, A., Baird, M., Coffey, J. & Shields, J. (2019). <i>Human resource management: Strategy &amp; practice</i> . (10th Asia-Pacific ed.). South Melbourne, VIC: Cengage Learning. <b>ISBN 9780170421843</b>
<b>BZ679</b>	<b>Strategic Management</b>	Hubbard, G, Rice, J, Galvin, P. (2018). <i>Strategic Management: Thinking, analysis, action</i> . (6 <sup>th</sup> ed.). Pearson Australia, Melbourne. <b>ISBN 9781488617348</b>
<b>Postgraduate Studies – Study Period 6</b>		
<b>BZ515</b>	<b>Cultivating Sustainable Organisational Cultures</b>	Nil.
<b>BZ577</b>	<b>Business Planning for SMEs</b>	Birt, I. (2016). <i>Writing your plan for small business success</i> (6th ed.). Crows Nest, NSW: Allen & Unwin. <b>ISBN 9781760293321</b>
<b>BZ693</b>	<b>Capstone Unit</b>	Hisrich, R., Peters, M., & Shepherd, D. (2020). <i>Entrepreneurship</i> . (11th ed.). New York: McGraw Hill. <b>ISBN 9781260565621</b>
<b>BZ697</b>	<b>Extended Research Project</b>	Wilson, J. (2014). <i>Essentials of business research: A guide to doing your research project</i> . (2nd Revised ed.) London: Sage Publications. <b>ISBN 9781446257333</b>