

SCHOOL OF SOCIAL SCIENCES AND BUSINESS (UG & PG BUSINESS UNITS TEXTBOOK LIST) SEMESTER 1, 2023



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Texts may be available direct from the publisher.

UNIT	REQUIRED TEXTS
BZ100 Introduction to Business and Management	Samson, D, Donnet, T, Daft, R 2020, <i>Management</i> , 7th edn, Cengage Learning Australia, South Melbourne, VIC. ISBN 9780170444040
BZ101 Business Communication	Eunson, B 2016, <i>C21 : Communicating in the 21st century</i> , 4th edn, Wiley, Milton, QLD. ISBN 9780730315476
BZ102 Accounting Principles	Keene, D, Miller-Nobels, T, Mattison, B, Matsumura, E.M, & Best, P, 2021, <i>Financial Accounting</i> , 9th edn, Pearson Australia, Melbourne, Australia. ISBN 9780655700326
BZ201 Data Analysis	Selvanathan, A, Selvanathan, S, Keller, G 2021, <i>Business statistics: Abridged - Australia New Zealand</i> , 8th edn, Cengage Learning, Melbourne, VIC. ISBN 9780170439541
BZ211 Financial Accounting	Keene, D, Miller-Nobels, T, Mattison, B, Matsumura, E.M, & Best, P, 2021, <i>Financial Accounting</i> , 9th edn, Pearson Australia, Melbourne, Australia. ISBN 9780655700326
BZ213 Company Accounting	Leo, K, Knapp, J, McGowan, S & Sweeting, J 2021, <i>Company accounting</i> , 12th edn, John Wiley & Sons, Milton, QLD. ISBN 978-0730382676
BZ230 International Business	Cavusgil, ST, Knight, T, Riesenberger, JR 2019, <i>International business: The new realities</i> , 5th edn, Global edn, Pearson Education Limited, Great Britain. ISBN 9781292303246
BZ231 Human Behaviour in Organisations	Robbins, SP, Judge, T, Edwards, M, Sandiford, P, Fitzgerald, M & Hunt, J 2020, <i>Organisational Behaviour</i> , 9th edn, Pearson Education Australia, Frenchs Forest, NSW. ISBN 978-1488620683
BZ254 Services Marketing	Wirtz, J, 2022, <i>Essentials of Services Marketing</i> , 4th ed, Upper Saddle River, NJ: Pearson Education Limited. ISBN 9781292425191

BZ255	Digital and Social Media Marketing	Chaffey, D & Ellis-Chadwick, F 2022, <i>Digital Marketing: Strategy, implementation and practice</i> , 8th edn, Pearson, Melbourne, VIC. ISBN 9781292400969
BZ300	Christian Philosophy of Business	Nil.
BZ309	Work Integrated Learning	Nil.
BZ331	Change Management in Organisations	Waddell, D, Creed, A, Cummings, T & Worley, C 2019, <i>Organisational Change Development and Transformation</i> , 7th edn, Cengage Learning, Sydney, NSW. ISBN 9780170424448
BZ531	Economics for Managers (SP1)	Young, D., Steinberg, R., Emanuele, R., & Simmons, W. (2019). <i>Economics for Nonprofit Managers and Social Entrepreneurs</i> . Cheltenham: Edward Elgar Publishing.
BZ540	Purpose Driven Business (SP1)	Van Duzer, J. (2010). <i>Why business matters to God: And what still needs to be fixed</i> . Downers Grove, IL: Inter-Varsity Press. ISBN 9780830838882
BZ542	Leadership and Change (SP2)	Ladkin, D. (2020). <i>Rethinking Leadership: A new look at old leadership questions</i> . (2nd ed.). Cheltenham: Edward Elgar Publications. ISBN:9781788119313 or Ebook ISBN: 9781788119320 .
BZ550	Marketing Management (SP2)	Grewal, D., Levy, M., Mathews, S., Harrigan, P., Bucic, T. (2021). <i>Marketing</i> . (3rd ed.). Australia: McGraw-Hill. ISBN: 9781743766699 .
BZ533	Corporate Governance (SP3)	du Plessis, J.J., Hargovan, A., & Harris, J. (2018). <i>Principles of contemporary corporate governance</i> . (4th ed.). Port Melbourne, VIC: Cambridge University Press. ISBN: 9781108413022
BZ690	Research Methods (SP3)	Clark, T., Foster, L., Sloan, L., & Bryman, A. (2021). <i>Bryman's Social Research Methods</i> (6 th ed.). Oxford University. ISBN: 9780198796053
BZ697	Extended Research Project (SP3)	Wilson, J. (2014). <i>Essentials of business research: A guide to doing your research project</i> . (2nd Revised ed.) London: SAGE Publications. ISBN: 9781446257333