

School of Business Textbook List

Semester 1, 2025

Students are advised to order textbooks in time for delivery before the beginning of semester.

A good option for purchasing a textbook is to search at booko.com.au and select a vendor based on availability and your own requirements regarding cost, delivery timing, print or electronic.

Texts may be available direct from the publisher, for example, through www.vitalsource.com/en-au/.

UNDERGRADUATE COURSES

UNIT CODE AND TITLE		REQUIRED TEXTS
BZ100	Introduction to Business and Management	Samson, D, Donnet, T, Daft, R 2024, <i>Management</i> , 8th edn, Cengage Learning Australia, South Melbourne, VIC. ISBN 9780170464383 eBook NOT available through CHC Library
BZ101	Business Communication	Marsen, S. (2019). <i>Professional Writing</i> (4th ed.). Red Globe Press. ISBN 9781352007992 eBook NOT available through CHC Library
BZ102	Accounting Principles	Miller-Nobles, TL, Mattison, BL, Matsumara, EM, Best, P, Keene, D, Tan, R, Willett, R, 2021, <i>Financial Accounting</i> , 9th edn, Pearson Australia, Melbourne, Australia ISBN 9780655700326 eBook NOT available through CHC Library
BZ201	Data Analysis	Selvanathan, EA, Selvanathan, S, Keller, G 2021, <i>Business statistics: Abridged - Australia and New Zealand</i> , 8th edn, Cengage Learning, Melbourne, VIC. ISBN 9780170439541 eBook NOT available through CHC Library
BZ230	International Business	Cavusgil, ST, Knight, G, Riesenberger, JR 2019, <i>International business: The new realities</i> , 5th edn, Global edn, Pearson Education Limited, Great Britain. ISBN 9781292303246 eBook NOT available through CHC Library
BZ231	Human Behaviour in Organisations	Robbins, SP, Judge, T, Hunt, J, Campbell, N, Khan, H, Xu, CY, 2024 <i>Organisational Behaviour</i> , 10th edn, Pearson Education Australia, Richmond, Vic. ISBN 9780655713401 eBook NOT available through CHC Library
BZ254	Services Marketing	Wirtz, J 2022, <i>Essentials of Services Marketing</i> , Global Edition 4th edn, Pearson Higher Ed, Upper Saddle River, NJ. ISBN 9781292425191 eBook NOT available through CHC Library
BZ331	Change Management in Organisations	Waddell, D, Creed, A, Cummings, T & Worley, C 2019, <i>Organisational Change : Development and Transformation</i> , 7th edn, Cengage Learning, Sydney, NSW. ISBN 9780170424448 eBook NOT available through CHC Library

POSTGRADUATE COURSES

UNIT CODE AND TITLE		REQUIRED TEXTS
BZ531	Economics for Managers	Bentzen, E., Scheibye, C., Hirschey, M. (2022). <i>Managerial economics</i> (16 th ed.). Cengage Learning ISBN 9781473778955 eBook NOT available through CHC Library
BZ533	Corporate Governance	du Plessis, J.J., Hargovan, A., & Nosworthy, B. (2024). <i>Principles of contemporary corporate governance</i> . (5th ed.). Port Melbourne, VIC: Cambridge University Press. ISBN 9781009287388 eBook NOT available through CHC Library
BZ540	Purpose Driven Business	Kaestner, H., Greear, J.D. & Ingram, C. (2021). <i>Faith Driven Entrepreneur: What it takes to step into your purpose and pursue your God-given call to create</i> . Tyndale. ISBN 9781496457233 eBook available through CHC Library (unlimited users)
BZ542	Leadership and Change	Ladkin, D. (2020). <i>Rethinking Leadership: A new look at old leadership questions</i> . (2nd ed.). Cheltenham: Edward Elgar Publications. ISBN 9781788119313 eBook available through CHC Library for 3-concurrent users
BZ550	Marketing Management and Fundraising	Kotler, P., Armstrong, G. M., & Balasubramanian, S. (2024). <i>Principles of Marketing</i> (19th ed., Global ed.). Pearson Education. ISBN 9781292449364 eBook available through CHC Library for single user
BZ690	Research Methods in Business	Foroudi, P., & Dennis, C. (2024). <i>Researching and analysing business: research methods in practice</i> . Routledge. ISBN 9780367620653 eBook available through CHC Library (unlimited users) Winzar, H., Lowe, B., & Steve, D. (2020). <i>Marketing Research</i> (5th ed.). Cengage. ISBN 9780170438964 eBook NOT available through CHC Library